

THIMUN Youth Assembly

Promotions & Sponsorship

Akua Nyame-Mensah
14th THIMUN Youth Assembly

Promotions

- Mission, Goals, Objectives
- Logo [graphic representation]
- Branding [set yourself apart]
- Online Presence [recording, documenting]
- Print Media



Mission

TYN aims to facilitate and encourage youth to become aware and active, and act as responsible stakeholders, and advance a spirit of collaboration, cooperation and participation among youth through our activities and network.

Goals

- Educate youth to enhance their understanding of the global and local issues
- Network like-minded youth from around the world and foster communication and collaboration with other stakeholders
- Facilitate youth involvement while improving the effectiveness of youth participation and volunteerism
- Assist youth in creating, developing and implementing viable and sustainable projects
- Increase youth's knowledge of and experience in the realm of the UN and international politics
- Raise awareness of youth's current and potential contributions to international politics and the grassroots as active partners



star of five tips



star of five (round) tips



person



person in action



• five actions



• five colors



• five continents



• assembly of five



THIMUN Youth Network

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TYN Links



TYN in Action



Beginning of TYA 1

Founder of Left Right Think-Tank & Co-Founder of Hug Don't Hate Speak at TYA 14

"Forge partnerships and share your vision" – Thom Woodroffe

Founder of Australia's first youth, independent non-partisan think-tank, Left Right Think-Tank, Thom Woodroffe, spoke to TYA 14 participants about balancing school, life and youth activism this morning. In addition to reflecting on his personal

Continue reading [Beginning of TYA 1](#)

January 26th, 2010 | Tags: Sid, TYA, TYA 14, Youth Assembly | Category: TYA 14, TYA News | [Leave a comment](#) | [Edit this post](#)

TYA 14 Opening Ceremonies

David Williams & TYA 14 President, Emilie and Deputy Presidents, Akua & Marinos

This year David Williams gave an inspiring speech about the history of the THIMUN Youth Network and Youth Assembly. Read his entire speech below or download his speech here.

It is indeed both a pleasure and a privilege to be invited to speak to the

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Upcoming Activities

COP 15

THIMUN Youth Assembly

Commission for Social Development

Commission on Sustainable Development

International AIDS Conference

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[5 days until TYA 14!](#)

[Call for UN-CSD Applications!](#)

Branding & Documents

- What makes you different?
- What do you want to achieve?
- How do you plan to achieve it?
- Answered/ outlined in Documents
 - Posters, Pamphlets, stickers, online

Sponsorship

- Finding Sponsors
 - Corporations
 - Non Profits
- Documents
 - Introduction Letters/ Funding Proposals
 - Evaluate [reports]
- Dealing with Money

Potential Sponsors

- Money or Non-monetary support
- Corporate
 - Shell, Airlines (KLM, British Airways)
 - Hotels, local business
- Non-Profit
 - Educational Institutions
 - Government
 - Foundations (Starbucks Shared Planet, Google, etc...)

Documents

- Introduction Letter
 - Who, Where, When, How, Why important?
 - Contact Information
 - Proposals
 - Aims/ Goals and connection
 - Outlines activity, event, project,
 - Budget. measuring success
 - What you can offer sponsors
 - Reports
 - Evaluate based on mission, goals
 - Brag! Include pictures, quotes
 - Results of Surveys
- 

Keep in Mind

- Everything takes time
- Ask for help [network]
- Edit, Edit, Edit, Review
- Document and record everything
- Evaluate and Follow-up

Questions?

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Helpful Links

- <http://www.youthactionnet.org/index.php?fuse=apply>
- <http://www.un.org/youth/>
- <http://youthink.worldbank.org/about/>
- http://www.ourcommunity.com.au/funding/funding_article.jsp?articleId=1744